



# OUTSOURCED PHARMA

## CAPACITY UPDATE

### 2025 Dates

Q1: January 27-31 | Q2: April 21-25 | Q3: July 14-18 | Q4: October 6-10

Showcase Your Expertise - Join us for OPCU 2025's Partner Week, featuring a focused schedule with sessions grouped by capability, designed to give industry professionals a comprehensive view of current capacities in areas like Fill/Finish, Large Molecule Development, Small Molecule API & HPAPI Development, Small Molecule Finished Dosage Form, and Cell & Gene Therapy.

As a presenter, you'll connect with key decision-makers looking to understand the latest in service capabilities, positioning your company as a valuable resource in the field. This interactive platform provides a unique opportunity to share your expertise and support informed partnerships that move the industry forward. Secure your session today to participate.

### Sponsorship\* Includes

- **Online Presentation**

20-minute presentation, including short introduction, live PowerPoint presentation detailing current open capacity, a pre-recorded video or live tour/demonstration providing visual representation of your facilities, equipment, locations, etc. that directly support your open capacity, and live Q&A. Presentations should focus entirely on current available capacity and the related service area capabilities, volumes, locations, and facilities that support this available capacity. *Pre-event video development/production provided for an additional fee. Contact us for pricing.*

- **Meeting Request Capability (pre-, during, & post-event)**

Requests from audience members to schedule a meeting sent to sponsor no later than 48 hours after receipt.

- **In-event Engagement Details**

Attendee slide downloads and question submissions sent within one week of event.

- **Pre- & Post-Event Marketing**

Company name, logo, speaker headshot, company url, and/or presentation abstracts shared via marketing materials, registration page, social media, and event presentation platform.

- **During the Event**

Sponsorship includes a content asset on the attendee viewing interface and the opportunity to engage attendees with a poll question. Post-event you will receive documentation of your responses as well as respondent contact information.

- **Post-Event**

Access to the event's registration list and insights from registration questions, logo and company description in the OPCU Special Edition Newsletter, and logo/link inclusion in a "Thank You" email sent to all event participants post-event.

- **Post-Event Video Production**

Post-event production cut of your company's presentation. Professionally packaged as a stand alone video content file that can be used at company's discretion.



\* Sponsorships may only be purchased in conjunction with an active Life Science Connect Audience Access License program.

**Sponsorship Pricing** (multiple sponsorships may be purchased per event or per year):

\$20,000 per presentation

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