CDMO LEADERSHIP AWARDS 2027

WHERE OUTSOURCING EXCELLENCE TAKES CENTER STAGE.



2027 SPONSORSHIP PROSPECTUS

THE POOL | NEW YORK CITY
DCAT WEEK 2027
WEDNESDAY, MARCH 17, 2027

Presented by

LIFE SCIENCE CONNECT

OUTSOURCED PHARMA

Research collaboration with

Tufts Center for the Study of Drug Development
TUFTS UNIVERSITY

Early commitment opportunities available for select sponsorships.

WHY THIS EVENT MATTERS

The CDMO Leadership Awards bring together senior decision makers during the most important business development week of the year.
The program recognizes performance across quality, reliability, expertise, compatibility, service, and capability while creating a high-value setting for sponsors and biopharma executives to connect.

All sponsorships include post-event digital amplification through Life Science Connect and Outsourced Pharma channels, extending visibility well beyond the evening of the ceremony.

Why Sponsors Participate

- Targeted visibility among executives attending DCAT Week
- Access to a curated audience of CDMO and biopharma decision makers
- Brand presence woven into the live experience and post-event content
- Opportunities to build relationships with senior leadership teams
- Digital exposure beyond the event through Life Science Connect channels

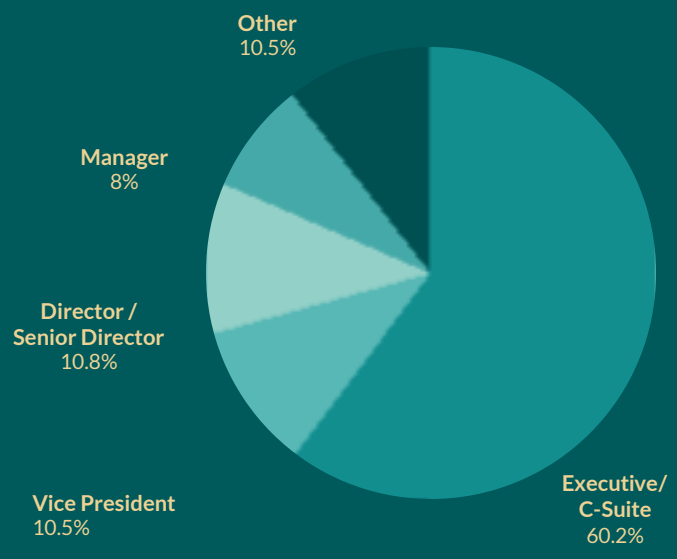
WHO ATTENDS

A concentrated group of senior professionals responsible for strategy, outsourcing, manufacturing, external partnerships, tech transfer, and supply chain.

Companies in attendance include Samsung Biologics, AGC Biologics, Siegfried, Avid Bioservices, Ajinomoto Bio-Pharma Services, CordenPharma, and more.



AUDIENCE SNAPSHOT





RESEARCH-BACKED RECOGNITION

The CDMO Leadership Awards are informed by sponsor-company feedback gathered through a survey developed in collaboration with the Tufts Center for the Study of Drug Development. This research-driven foundation adds credibility to the program and reinforces the value of the recognition.

Integrity Principles

- Survey responses are collected from qualified sponsor-side participants
- Findings are reviewed in aggregate to inform the awards
- Sponsorship provides brand visibility around the event, not influence over outcomes
- Life Science Connect manages the event and sponsor experience; Tufts supports the research foundation

Tufts Center for the Study of Drug Development
TUFTS UNIVERSITY

Why Tufts Involvement Matters

- Adds independent academic credibility to the program
- Helps ground the awards in structured industry feedback
- Supports confidence in the integrity of the recognition
- Reinforces that the awards reflect market perception, not sponsor preference

For sponsors, this means association with a respected awards program that is supported by industry feedback and strengthened by Tufts research involvement.

SPONSORSHIPS AT A GLANCE

CONNECT | RECOGNIZE | AMPLIFY

WHERE OUTSOURCING EXCELLENCE TAKES CENTER STAGE.

SPONSORSHIP	LEVEL	QUANTITY	EVENT PASSES	INVESTMENT
TITLE SPONSORSHIP				
Awards Ceremony & Reception	Platinum	1	5	$50,000
AWARDS				
CDMO of the Year	Gold	5	3	$25,000
Best in Class	Gold	TBD	3	$25,000
EXPERIENCES				
Lounge	Gold	1	3	$25,000
Pharma Attendee Gift	Silver	1	2	$16,000
Welcome Beverage	Silver	1	2	$12,000
Culinary Moment	Silver	2	2	$12,000
Musical Entertainment	Bronze	1	1	$7,000
BRAND PRESENCE				
Lanyards	Silver	1	2	$15,000
Winner Spotlight Media Sponsor	Silver	1	2	$15,000
Branded Floating Orb in Pool	Bronze	1	1	$10,000
Awards Insights Report Advertisement	Media	4	0	$5,000
Custom Sponsorship	Custom	Quote	Varies	Quote

Early Commitment Advantage:
Commit early to receive preferred pricing or added value depending on sponsorship level.

Promotion:
Sponsors receive inclusion in event promotions as contracted.

TITLE SPONSORSHIP

Awards Ceremony & Reception

Platinum | **$50,000** | 5 event passes

This exclusive, partnership-level sponsorship is designed for one company seeking elevated visibility and priority access beyond standard sponsorship benefits.

- Welcome guests to the awards presentation and give brief remarks
- Greet award recipients off-stage
- Logo on the winner photo backdrop
- Branding on the ceremony and reception digital photo gallery
- Red Carpet Photo Moment included
- Dedicated verbal acknowledgement during the ceremony and reception
- Curated introductions aligned to sponsor goals and attendee availability
- Attendee list delivered post-event



AWARD SPONSORSHIPS

Ideal for companies seeking direct association with industry excellence and recognition.

CDMO of the Year Awards

Gold | $25,000 | 3 event passes

- Present the award on stage during the ceremony
- Professional photo opportunity with the winner
- Give the award recipient a client-branded gift or promotion pack
- Logo on the winner's crystal trophy
- Dedicated verbal acknowledgement during presentation
- Curated introductions aligned to sponsor goals
- Attendee list delivered post-event

Best in Class Awards

Gold | $25,000 | 3 event passes

- Present the award on stage during the ceremony
- Professional photo opportunity with the winner
- Give the award recipient a client-branded gift or promotion pack
- Logo on the winner's crystal trophy
- Dedicated verbal acknowledgement during presentation
- Curated introductions aligned to sponsor goals
- Attendee list delivered post-event

EXPERIENCE SPONSORSHIPS

Memorable moments that enhance the attendee experience while giving your company meaningful onsite visibility. Experience Sponsorships are flexible and subject to event fit, venue layout, and availability.





Lounge

Gold | $25,000 | 3 event passes

- Reserved cocktail table space in the Pool Lounge
- Logo displayed on tables and within the space.



Pharma Attendee Gift

Silver | $16,000 | 2 event passes

- Branded thank-you gift or guest favor for attendees (provided by sponsor)
- Logo displayed on the gift and at the gift table
- Curated introductions where available.



Welcome Beverage

Silver | $12,000 | 2 event passes

- Choice of welcome drink with custom branding
- Logo-printed cocktail pick, ice cube, or topper for the first drinks served
- Branding on beverage signage.



Culinary Moment

Silver | $12,000 | 2 event passes

- Sponsorship of an appetizer station, dessert and coffee bar, or signature bite
- Logo on napkins and food picks
- Branding on menu or station signage.



Musical Entertainment

Bronze | $7,000 | 1 event pass

- Logo displayed near the musicians and on select accessories
- Verbal recognition by the musicians during the evening.

Value

Experience sponsorships deliver concentrated visibility at high-traffic moments, plus natural opportunities for conversation and brand recall.

BRAND PRESENCE, MEDIA, & CUSTOM

Focused options for companies seeking consistent visibility throughout the ceremony and reception, plus flexible ways to extend brand presence.

WHERE OUTSOURCING EXCELLENCE TAKES CENTER STAGE.



Lanyards

Silver | $15,000 | 2 event passes

- Logo on lanyards in your custom color
- Strong visibility in a high-traffic attendee touchpoint.



Winner Spotlight Media Sponsor

Silver | $15,000 | 2 event passes

- Sponsor logo included in wraparound promotion for winner spotlight content
- Recognition tied to select winner interview and media assets
- Content promoted through Life Science Connect social channels and relevant online communities.



Branded Floating Orb in Pool

Bronze | $10,000 | 1 event pass

- Logo displayed on a decorative floating orb in the reflection pool central to reception activity.



Awards Insights Report Advertisement

Media | $5,000 | No event passes

- Full-page digital advertisement in the post-event Awards Insights Report
- Report shared through Life Science Connect social channels and relevant online communities
- Digital visibility only.



Custom Sponsorship

Custom | Quote

- Tailored sponsorship option based on event fit, availability, and sponsor goals
- Flexible opportunity to personalize a key moment or support a specific experience.

VISIBILITY TIERS

PLATINUM	GOLD	SILVER	BRONZE	MEDIA
Premier visibility, stage presence, full-page post-event ad.	Featured visibility, projected/logo placement, half-page post-event ad.	Core visibility, branded attendee touchpoints, recap inclusion.	Supporting visibility and limited inclusion.	Digital-only visibility in the Awards Insights Report and online promotion.

EARLY COMMITMENT ADVANTAGE

Commit early to receive preferred pricing or added value depending on sponsorship level.

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